

2008 NFA CONVENTION PROGRAM BOOK ADVERTISING CONTRACT
THE NATIONAL FLUTE ASSOCIATION, INC. 36TH ANNUAL CONVENTION
Hyatt Regency Crown Center– Kansas City. MO – August 7-10, 2008

(Please print clearly all information)

Name of company _____
 Street address _____
 City _____ State _____ Zip _____
 Contact Person _____ Phone (____) _____ Fax (____) _____
 E-mail _____ Web site _____

You are invited to advertise in the official 2008 NFA Convention Program. This program will be given to all who attend the convention and every member of the NFA. Advertising will be interspersed throughout the booklet and exhibitors will be given special discount rates. All orders must be accompanied by payment and **received** no later than **June 1, 2008**. All ads must comply with the sizes specified below. Ads **cannot** be obtained from other publications. Ad copy material will not be returned unless specifically requested.

Ad sizes (width x height dimensions): **Full-page** (4 1/2" wide x 7 1/2" high), **Half-page** horizontal (4 1/2" wide x 3 1/2" high), and **Quarter page** (horizontal: 4 1/2" wide x 1 1/2" high or vertical: 2 1/4" wide x 3 1/2" high). Finished page size: 5 1/4" wide x 8 1/4" high.

MECHANICAL REQUIREMENTS – Acceptable formats: Hi-resolution TIFF or PDF file (PDF file is preferred).
 Acceptable media: E-mail or CD ROM.

E-mail digital ad to Anne Welsbacher at publications@nfaonline.org, cc: sdilauro@larichadv.com. Put in the "Subject" line your company name followed by "NFA Program Book ad". (or) **Mail** materials (digital with proof) to: The Flutist Quarterly, Attn: Publications, 7213 E. Chelsea St., Wichita, KS 67206. Pack materials securely and write "Do Not Bend" on envelope.

Please check the appropriate space and rate below:

EXHIBITOR ADVERTISING RATE

NON-EXHIBITOR ADVERTISING RATE

Full-Page 4/C (NEW!) \$370.00 _____	Full-Page 4/C (NEW!) \$450.00 _____
Full-Page B/W \$320.00 _____	Full-Page B/W \$430.00 _____
1/2-Page B/W \$205.00 _____	Half-Page B/W \$275.00 _____
1/4-Page Hor.B/W \$145.00 _____	1/4-Page Hor.B/W \$215.00 _____
1/4-Page Vert.B/W \$145.00 _____	1/4-Page Vert. B/W \$215.00 _____
*Inside Front Cover 4/C \$410.00 <u>SOLD</u>	*Inside Front Cover 4/C \$490.00 <u>(SOLD)</u>
*Inside Back Cover 4/C \$410.00 <u>SOLD</u>	*Inside Back Cover 4/C \$490.00 <u>(SOLD)</u>

* Please note: Cover ads are sold on a first-come, first-served basis.

Free Listing: All exhibitors who have sent their 2007–2008 NFA dues to N'Awlins Trade Show & Convention Management, Inc by June 1, 2007 will receive automatically one business listing in the program booklet at no charge.

Printed name and title of legal representative _____

Signature of legal representative _____ **Date** _____

Phone (____) _____ Fax (____) _____ Email _____

ALL ORDERS MUST BE PREPAID by credit card* or by check or money order (payable to "National Flute Association")

*Circle One: **VISA, Master Card** **Name on the Card:** _____
Account Number: _____ **Exp. Date:** _____
Signature: _____

(1) Please **FAX THIS ORDER FORM TO STEVE DiLAURO** (Fax: 440-572-2976) **-and-**

(2) Please **FAX ORDER FORM** (with **credit card** information) **TO: MADELINE NEUMANN** (Fax: 661-299-6681)
 or **MAIL ORDER FORM** (with **check or money order**) **TO: Ms. Madeline Neumann** (Phone: 661/299-6680)
National Flute Association, Inc.
26951 Ruether Ave., Suite H,
Santa Clarita, CA 91351 nfaconvention@aol.com

Contact Steve DiLauro (Phone: 440-238-5577; Email: sdilauro@larichadv.com) **with questions or for more information.**

*****ALL ORDERS MUST BE RECEIVED NO LATER THAN JUNE 1, 2008*****

5/2/08 SD