

NFA Online (www.nfaonline.org Web site) Advertising Order-Contract

Advertising Period (Please check one):

Run ad for: 90 days 180 days 270 days 360 days Run ad continuously*

*Ad runs for consecutive 90-day periods until notified otherwise, with payment due for each 90-day period (or partial period if ad is pulled before any given 90-day period is completed).

Desired start date*: month: _____ Check one: 1st of month (or) 15th of month

*Please submit materials 5 business days before requested start date.

URL link address: _____

Ad Size / Rate per 90-day period (Please check one):

150 pixels x 150 pixels "button" ad / \$300** per 90-day period

150 pixels x 225 pixels "button" ad / \$360** per 90-day period

**Less 10% discount with 4x *Flutist Quarterly* advertising.

New advertisers must prepay. New NFA Online advertisers who are 4x *Flutist Quarterly* advertisers may deduct 10% by prepaying all of whatever Online advertising is ordered here.

Please print!

Contact person _____ Today's Date _____

Business name _____

Street address _____

City _____ State/ Country _____ Zip/ Postal Code _____

Phone _____ Fax _____ E-mail _____

Repeat Online advertiser or current *Flutist Quarterly* advertiser; please bill me

Charge to: Visa MasterCard Amount: \$ _____ Today's Date: _____

Name on card: _____ Account number: _____

Expiration date: _____ Signature: _____

Authorized Signature _____ **Date** _____

PLEASE FAX COMPLETED FORM TO (440) 572-2976 (Steve DiLauro);

IF PREPAYING: FAX TO (440) 572-2976 (Steve DiLauro) AND TO (661) 299-6681 (Madeline Neumann)

Media submitted (check all that apply): digital files via e-mail; digital files via CD

E-MAIL ONLINE AD TO: publications@nfaonline.org.

Mail ad materials on CD to NFA Online, Attn: Publications, 7213 E. Chelsea St, Wichita, KS 67206.

For more information, see ad information sheet and visit www.nfaonline.org. Contracts may be cancelled only if notice is received before posting date. Advertisers with established credit with the NFA will be billed following publication. Payments are due within 30 days of billing. Outstanding accounts will have future ads withheld from publication and advertisers will be prohibited from exhibiting with the NFA until satisfactory arrangements are made. Non-conforming ads may be rejected. *The National Flute Association, Inc. reserves the right to refuse to post an advertisement. Advertisers and their agencies assume responsibility for the contents of their ads, are jointly responsible for payment, and agree to indemnify the publisher from any and all claims and expenses arising therefrom.*