Flutist Quarterly Advertising Order Contract

PLEASE FAX COMPLETED FORM TO (440) 572-2976 (Steve DiLauro)

Please check one: ☐ Run adv continuously (until further notice) beginning (see below) –OR- ☐ Run advertisement in this/these issues only

Please check all that apply:

☐ Summer 2009 (deadline May 1, 2009) ☐ Winter 2010 (deadline Nov. 1, 2009) ☐ Summer 2010 (deadline May 1, 2010)
☐ Fall 2009 (deadline Aug. 1, 2009) ☐ Spring 2010 (deadline Feb. 1, 2010) ☐ Fall 2010 (deadline Aug. 1, 2010)

Black and White rates*

☐ 2p spread $1,115 / $1,080
☐ Full page $555 / $540
☐ 2/3p vert. $465 / $455
☐ 1/2p horiz. $340 / $335
☐ 1/2p vert. $340 / $335
☐ 1/2p "island" $395 / $385
☐ 1/3p sq. $280 / $270
☐ 1/3p vert. $280 / $270
☐ 1/4p vert. $220 / $215
☐ 1/6p sq. $160 / $155
☐ 1/12p sq. $100 / $95

NFA *Commercial* Member discounted rates in blue

Color rates* (Add to BW rates)

☐ 2p spread add: $535 / $520
☐ Full page: add $320 / $310
☐ 1/2p: add $215 / $210

Cover rates* (color included in price)

☐ Inside Front $1,115 / $1,080 ☐ Include in rotation
☐ Inside Back $1,115 / $1,080 ☐ Include in rotation
☐ Outside Back $1,240 / $1,205 ☐ Include in rotation

***10% discount for 4x advertising programs** (like-size and color ads in four consecutive issues)

New advertisers must prepay. New multiple-issue advertisers must prepay entire amount.

Please print!

Contact person_____ Today's Date _____

Business name as it is to appear in the Ad Index_____

Street address _____

City _____ State/ Country _____ Zip/ Postal Code _____

Phone _____ Fax _____ E-mail_____

Payment enclosed: ☐ Repeat advertiser (run and paid for 4 or more ads in FQ); please bill me: ☐

☐ VISA ☐ Master Card Amount to charge: $_____ Today's Date:_____

Name on card:_____ Account number: _____

Expiration date:_____ Signature:_____

Format* submitted (check all that apply): ☐ Hi-res **PDF** file (300 dpi min) (preferred format) ☐ Color PDF ☐ B&W PDF
☐ Hi-res **Tiff** file (300 dpi min)

Media* submitted (check all that apply): ☐ Digital files (via e-mail) (preferred format) ☐ CD-ROM

Please fax completed form to (440) 572-2976 (Steve DiLauro); if prepaying: fax also to (661) 299-6681 (Madeline Neumann)

Submitting Materials: You may submit your ad materials one of three ways (listed in order of preference):
E-Mail materials to: publications@nfaonline.org.
Mail materials (CD-ROM with printed proof) to: The Flutist Quarterly, Attn: Publications, 7213 E. Chelsea St, Wichita, KS 67206. Pack materials securely; write "Do Not Bend" on envelope.
Upload digital files to FTP site: Contact Janet Klein at Delta Graphics before sending ad and for further information: phone: 310-954-8600; e-mail: janet@deltalitho.com.

*For more information, see ad information sheet and visit www.nfaonline.org. Contracts may be cancelled only if notice is received before issue deadline. Advertisers with established credit with the NFA will be billed following publication. Payments are due within 30 days of billing. Outstanding accounts will have future ads withheld from publication and advertisers will be prohibited from exhibiting with the NFA until satisfactory arrangements are made. Non-conforming ads may be rejected. Position of ads in the body of the magazine cannot be guaranteed. The NFA is not responsible for delayed delivery of *The Flutist Quarterly*. The National Flute Association, Inc. reserves the right to refuse to print an advertisement. Advertisers and their agencies assume responsibility for the contents of their ads, are jointly responsible for payment, and agree to indemnify the publisher from any and all claims and expenses arising therefrom.

The Flutist Quarterly is the official publication of the National Flute Association, nfaonline.org.