

FQ Advertising Options

Black and white rates	Width x height Image area in inches	B&W Space rate Nonmember/member	Color rates (add to B&W space rate) Nonmember/member
Two-page spread	16" w x 10" h	\$1,115/1,080	Two-pg. spread: \$535/520
Full page	7-1/2" w x 10" h	\$555/540	Full page: \$320/310
Full page	8-1/2" w x 11" h (bleed page)	\$555/540	Full pg, bleed: \$320/310
Two-thirds page	5" w x 10" h (this shape only)	\$465/455	2/3 page: \$300/290
One-half page horizontal	7-1/2" w x 4-1/2" h	\$340/335	1/2 horizontal: \$215/210
One-half page vertical	3-3/8" w x 10" h	\$340/335	1/2 vertical: \$215/210
One-half page "island" vert.	4-3/4" w x 6 -3/4" h	\$395/385	1/2 "island": \$215/210
One-third page "square"	4-3/4" w x 4-1/2" h (this shape only)	\$280/270	
One-third page vertical	2-1/4" w x 10" h (this shape only)	\$280/270	
One-quarter page	3-3/8" w x 4-7/8" h (this shape only)	\$220/215	
One-sixth page	3-3/8" w x 3-3/16" h (this shape only)	\$160/155	
One-twelfth page	2-1/4" w x 2-1/2" h (this shape only)	\$100/95	

Cover* rates (color included)

Inside front or back cover	up to 8" w x 10-1/2" h live image area	\$1,115/1,080
Outside back cover	up to 8" w x 6-1/2" h live image area	\$1,240/1,205

*covers available on rotational basis

