

2023/2024 Flutist Quarterly Digital Advertisement Rates

Ad Size (Dimensions in pixels)	NFA Member Rate	Non-Member Rate
Page Takeover [Billboard (970x250) & Vertical Banner (300x600)]	\$895	\$965
Billboard (970x250)	\$575	\$610
Vertical Banner (300x600)	\$575	\$610
Leaderboard (970x90)	\$285	\$310
Square (300x300)	\$285	\$310
Article Bottom Leaderboard (728x90)	\$225	\$240
Small Rectangle (300x90)	\$165	\$175

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