

FQ Advertising Options

Ad Sizes

	Width x height image area in inches
Two-page spread	16" w x 10" h
Two-page spread (with bleed)	17-1/2" w x 11-1/2" h (live area 16-1/2" w x 10-1/2" h)
Full page	7-1/2" w x 10" h
Full page (with bleed)	9" w x 11-1/2" h (live area of 8" w x 10-1/2" h)
Two-thirds page	5" w x 10" h (this shape only)
One-half page horizontal	7-1/2" w x 4-1/2" h
One-half page vertical	3-3/8" w x 10" h
One-half page "island" vertical	4-3/4" w x 6-3/4" h
One-third page "square"	4-3/4" w x 4-1/2" h (this shape only)
One-third page vertical	2-1/4" w x 10" h (this shape only)
One-quarter page	3-3/8" w x 4-7/8" h (this shape only)
One-sixth page	3-3/8" w x 3-3/16" h (this shape only)
One-twelfth page	2-1/4" w x 2-1/2" h (this shape only)

Cover

Inside front or back cover	7-1/2" w x 10" h
Inside front or back cover (with bleed)	9" w x 11-1/2" h (live area of 8" w x 10-1/2" h)
Outside back cover	up to 8" w x 6-1/2" h
*Guaranteed placement full-page	7-1/2" w x 10" h OR 9" w x 11-1/2" h (live area of 8" w x 10-1/2" h)

* NEW! Contact the NFA for more information regarding this new special ad position!

