

2012 NFA CONVENTION PROGRAM BOOK ADVERTISING CONTRACT
THE NATIONAL FLUTE ASSOCIATION, INC. 40TH ANNUAL RUBIES! CONVENTION
Caesars Palace – Las Vegas, NV – August 9–12, 2012

(Please print clearly all information)

Name of company _____

Street address _____

City _____ State _____ Zip _____

Contact Person _____ Phone (____) _____ Fax (____) _____

E-mail _____ Web site _____

You are invited to advertise in the official Program Book for the NFA's Special 40th Anniversary 2012 Convention. The book will be given to all who attend the convention. Advertising will be interspersed throughout the book and exhibitors receive special discount rates. All orders must be accompanied by payment and **received** no later than **June 11, 2012**. All ads must comply with the sizes specified below. Ads **cannot** be obtained from other publications. Ad copy material will not be returned unless specifically requested.

Ad sizes (width x height dimensions): **Full-page** (4 ½" wide x 7 ½" high), **Half-page** horizontal (4 ½" wide x 3 ½" high), and **Quarter page** (horizontal: 4 ½" wide x 1 ½" high or vertical: 2 ¼" wide x 3 ½" high). Finished page size: 5 ¼" wide x 8 ¼" high.

MECHANICAL REQUIREMENTS – Hi-resolution JPG, TIFF, or PDF file (PDF file is preferred); media: E-mail or CD ROM. **E-mail** digital ad to Anne Welsbacher at publications@nfaonline.org, cc: nfaconvention@aol.com. Put in the "Subject" line your company name followed by "NFA Program Book ad" (or) **Mail** materials (digital with proof) to: National Flute Assn, Attn: Publications, 7213 E. Chelsea St., Wichita, KS 67206. Pack materials securely and write "Do Not Bend" on envelope.

Please check the appropriate space and rate below:

EXHIBITOR ADVERTISING RATE

NON-EXHIBITOR ADVERTISING RATE

Full-Page 4/C	\$475.00 _____
*Guaranteed placement full-pg 4/C	\$520.00 _____
Full-Page B/W	\$320.00 _____
1/2-Page B/W	\$205.00 _____
1/4-Page Hor. B/W	\$145.00 _____
1/4-Page Vert. B/W	\$145.00 _____
Inside Front Cover 4/C	\$545.00 <u>SOLD</u>
Inside Back Cover 4/C	\$545.00 <u>SOLD</u>
Back Cover 4/C	\$620.00 <u>SOLD</u>

Full-Page 4/C	\$550.00 _____
*Guaranteed placement full-pg 4/C	\$605.00 _____
Full-Page B/W	\$430.00 _____
Half-Page B/W	\$275.00 _____
1/4-Page Hor. B/W	\$215.00 _____
1/4-Page Vert. B/W	\$215.00 _____
Inside Front Cover 4/C	\$635.00 <u>N/A</u>
Inside Back Cover 4/C	\$635.00 <u>N/A</u>
Back Cover 4/C	\$730.00 <u>N/A</u>

* **NEW!** Contact the NFA for more information regarding these new special ad positions!

Free Listing: All exhibitors who have sent their 2011–2012 NFA dues to N'Awlins Trade Show & Convention Management, Inc. by June 1, 2011, will receive automatically one business listing in the program booklet at no charge. Listing subject to editing for NFA style.

Printed name and title of legal representative _____

Signature of legal representative _____ Date _____

Phone (____) _____ Fax (____) _____ Email _____

ALL ORDERS MUST BE PREPAID by credit card* or by check or money order (payable to "National Flute Association")

*Circle One: Name on the Card: _____
 VISA, Master Card, Discover Account Number: _____ Exp. Date: _____
 Signature: _____

(1) Please **FAX THIS ORDER FORM TO MADELINE NEUMANN** (Fax: 661-299-6681)

(2) Please include **credit card** information where indicated on the form above, or **MAIL check or money order** with this form to

Madeline Neumann (Phone: 661-299-6680)
National Flute Association, Inc.
26951 Ruether Ave., Suite H,
Santa Clarita, CA 91351
nfaconvention@aol.com

Contact **Madeline Neumann** (661-299-6680, nfaconvention@aol.com) with questions or for more information.

***** ALL ORDERS MUST BE RECEIVED NO LATER THAN JUNE 11, 2012 *****