



THE NATIONAL FLUTE ASSOCIATION

NFA Hosted e-Blast Order Form

*** PLEASE EMAIL COMPLETED, SIGNED FORM TO ROYA FARZANEH AT ADVERTISING@NFAONLINE.ORG ***

	NFA Member Discounted Rate	Non-Member Rate
Hosted e-Blast	\$395	\$495

Desired Email Date*: _____

**Hosted e-Blasts can generally be sent out in within 10 business days of receiving the formatted file, subject line, and URL.*

PLEASE PRINT CLEARLY

Business name _____

Contact Name _____ Phone _____ Fax _____

Address _____

City _____ State/Country _____ Zip/Postal Code _____

Email _____ Website _____

Authorized Signature _____ Date _____

PAYMENT INFORMATION

- All orders must be paid upon receipt of invoice.

TECHNICAL SPECIFICATIONS

- ***HTML:** Must utilize email-friendly html only (i.e. no javascript, iframes, background images, or other advanced code). CSS styles must be inline. Include images pre-sized and in the same directory as the html file.
- **Word:** Include formatted text, standard fonts only (Times New Roman, Arial, Helvetica). Images must be sent as JPG, GIF, or PNG.
- ***Note: If you do not have a web designer and are unfamiliar with HTML, we recommend using Word.** Alternatively, you may consider using a free service like MailChimp or Constant Contact to design your own email and send us a copy. *Hosted e-Blasts needing formatting or coding will be charged at \$50/hour.*
- **Send all Hosted e-Blast materials to Regina Cherine at rcherene@nfaonline.org**

Please send advertising orders or inquiries to:

Roya Farzaneh | 615-906-5730 | advertising@nfaonline.org

The National Flute Association, Inc. | 70 E. Lake St. #200 | Chicago, IL 60601 | 312-332-6682 | fax:312-332-6684

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