



THE FLUTIST QUARTERLY

ADVERTISING INSERTION ORDER FORM

Please complete this form and submit it to Roya Farzaneh: Advertising@nfaonline.org

Each advertiser must submit a FQ contract or insertion order detailing advertising to run. Contracts may be cancelled if notice is given before the next issue's deadline. Cancellation of ad space must be received in writing before the published close date. First-time advertisers must prepay. Credit is established after the first prepaid advertisement in FQ. Advertisers with credit will be billed following launch, with payment due in 30 days. Payment by credit card may be made at the online link provided below. Outstanding accounts will have ads withheld from publication, and advertisers will be prohibited from exhibiting with the NFA, until satisfactory arrangements are made.

Check all that apply (10% discount for the same size ad in 4 consecutive issues; additional 10% discount for January issue will be applied):

Winter 2022 (deadline 1/24/22) Spring 2022 Summer 2022 Fall 2022
 Winter 2023 Spring 2023 Summer 2023 Fall 2023

*Please note: We'll be updating ad delivery times in the coming months. Please contact us if you don't receive a revised schedule by Mar. 2022.
** Ads will run for a quarterly period of three months, while the corresponding issue is on the flutistquarterly.org homepage.

Check the Appropriate Box for Ad Size

**See next page for description and dimensions*

Digital Ad Size	Dimensions (pixels)	NFA Member Rates	✓	Winter 2022 issue discount - member	✓	Non-Member	✓	Winter 2022 discount — non-member	✓
Page takeover (billboard + vertical banner)	970 x 250 and 300 x 600	\$895.00		\$805.00		\$965.00		\$865.00	
Billboard	970 x 250	\$575.00		\$515.00		\$610.00		\$550.00	
Vertical banner	300 x 600	\$575.00		\$515.00		\$610.00		\$550.00	
Leaderboard	970 x 90	\$285.00		\$255.00		\$310.00		\$280.00	
Square	300 x 300	\$285.00		\$255.00		\$310.00		\$280.00	
Article bottom Leaderboard	300 x 250	\$225.00		\$200.00		\$240.00		\$215.00	
Small rectangle	320 x 50	\$165.00		\$150.00		\$175.00		\$160.00	

Embedded video in Showcase section available for page takeover, billboard, and vertical banner ads. Please provide **video link** below:

https://www._____

Advertiser (as it will appear in the Ad Index) : _____

Contact Person: _____ Phone: _____

Address: _____

City: _____ State: _____ Zip: _____

Email: _____ Website: _____

Authorized Signature: _____ Date: _____

SUBMIT PAYMENT UPON RECEIPT OF INVOICE TO:

The National Flute Association
FQ Advertising - Accounting
70 E. Lake St. #200 | Chicago, IL 60601
312-332-6682 | 312-332-6684 fax | cmills@nfaonline.org

Submit ad materials, insertion orders and inquiries to:
Roya Farzaneh | 615-906-5730 | advertising@nfaonline.org

For more information, email kkrenz@nfaonline.org. Payments are due within 30 days of billing. Non-conforming ads may be rejected. The NFA reserves the right to refuse an advertisement for whatever reason the NFA deems necessary. Each advertiser and its agent or agencies are responsible for obtaining any and all necessary permissions and/or licenses required to use any of the content of their ad(s). All advertisers and their agencies assume responsibility for the contents of their ads and agree to indemnify NFA from any and all claims and expenses arising therefrom.
Revised 12/16/2021



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ADVERTISING INFORMATION | EFFECTIVE DECEMBER 8 2021

Online Advertising Options	
Ad Size	Dimensions (pixels)
Page takeover (Billboard + vertical banner)	970 x 250 and 300 x 600
Billboard	970 x 250
Leaderboard	970 x 90
Vertical banner	300 x 600
Square	300 x 300
Article bottom leaderboard	728 x 90
Small rectangle	300 x 90

10% discount for the same size ad in 4 consecutive issues

