



THE NATIONAL FLUTE ASSOCIATION

NFA Hosted e-Blast Order Form 2020

*** PLEASE EMAIL COMPLETED, SIGNED FORM TO GLENN KARABAN AT ADVERTISING@NFAONLINE.ORG ***

	NFA Member Discounted Rate	Non-Member Rate
Hosted e-Blast	\$297 (through December 2020)*	\$372 (through December 2020)*

Desired Email Date: _____

Hosted e-Blasts can generally be sent out in within 10 business days of receiving the formatted file, subject line, & URL.

PLEASE PRINT CLEARLY

Business name _____

Contact Name _____ Phone _____ Fax _____

Address _____

City _____ State/Country _____ Zip/Postal Code _____

Email _____ Website _____

Authorized Signature _____ Date _____

RATE & PAYMENT INFORMATION

- All orders must be paid upon receipt of invoice.
- *Rates include 25% discount. Regularly \$395 for members and \$495 for non-members.

TECHNICAL SPECIFICATIONS

- **HTML:** Must utilize email-friendly html only (i.e. no javascript, iframes, background images, or other advanced code). CSS styles must be inline. Include images pre-sized and in the same directory as the html file.
- **Word:** Include formatted text, standard fonts only (Times New Roman, Arial, Helvetica). Images must be sent as JPG, GIF, or PNG.
- **Note: If you do not have a web designer and are unfamiliar with HTML, we recommend using Word.** Alternatively, you may consider using a free service like MailChimp or Constant Contact to design your own email and send us a copy. *Hosted e-Blasts needing formatting or coding will be charged at \$50/hour.*
- **Send all Hosted e-Blast materials to Regina Cherene at rcherene@nfaonline.org**

Please send advertising orders or inquiries to:

Glenn Karaban | Karaban Media Services, Inc. | 212-840-0660 | advertising@nfaonline.org

The National Flute Association, Inc. | 70 E. Lake St. #200 | Chicago, IL 60601 | 312-332-6682 | fax:312-332-6684

The NFA reserves the right to refuse to post an advertisement for whatever reason the NFA deems necessary. Each advertiser and its agent or agencies are responsible for obtaining any and all necessary permissions and/or licenses required to use any of the content of their ad(s). NFA may require that an advertiser submit copies of such permissions and/or licenses along with its ad copy. All advertisers and their agencies assume responsibility for the contents of their ads and agree to indemnify NFA from any and all claims and expenses arising therefrom.