



THE NATIONAL FLUTE ASSOCIATION

Flutist Quarterly Advertising Order Contract

*** PLEASE EMAIL COMPLETED, SIGNED FORM TO GLENN KARABAN AT ADVERTISING@NFAONLINE.ORG ***

Please check all that apply:

<input type="checkbox"/>	Winter 2020 (deadline 11/15/19)	<input type="checkbox"/>	Spring 2020 (deadline 2/15/20)	<input type="checkbox"/>	Summer 2020 (deadline 5/15/20)	<input type="checkbox"/>	Fall 2020 (deadline 8/15/20)
<input type="checkbox"/>	Winter 2021 (deadline 11/15/20)	<input type="checkbox"/>	Spring 2021 (deadline 2/15/21)	<input type="checkbox"/>	Summer 2021 (deadline 5/15/21)	<input type="checkbox"/>	Fall 2021 (deadline 8/15/21)
<input type="checkbox"/>	Winter 2022 (deadline 11/15/21)	<input type="checkbox"/>	Spring 2022 (deadline 2/15/22)	<input type="checkbox"/>	Summer 2022 (deadline 5/15/22)	<input type="checkbox"/>	Fall 2022 (deadline 8/15/22)

Ad Sizes and Rates* <small>Please indicate the size and color option by checking the appropriate box.</small>	NFA Member Discounted Rates						Non-Member Regular Rates						For office use only	
	<input type="checkbox"/>	Black & White	<input type="checkbox"/>	Color	<input type="checkbox"/>	Cover (color included)	<input type="checkbox"/>	Black & White	<input type="checkbox"/>	Color	<input type="checkbox"/>	Cover (color included)	Gross	Net
Two-page spread		\$1,135		\$1,680		n/a		\$1,225		\$1,815		n/a		
Full page**		\$570		\$895		n/a		\$610		\$965		n/a		
One-half page horizontal		\$350		\$575		n/a		\$375		\$610		n/a		
One-half page vertical		\$350		\$575		n/a		\$375		\$610		n/a		
One-third page "square"		\$285		n/a		n/a		\$310		n/a		n/a		
One-third page vertical		\$285		n/a		n/a		\$310		n/a		n/a		
One-quarter page vertical		\$225		n/a		n/a		\$240		n/a		n/a		
One-sixth page "square"		\$165		n/a		n/a		\$175		n/a		n/a		
Inside front or back cover		n/a		n/a		\$1,135		n/a		n/a		\$1,225		
Outside back cover		n/a		n/a		\$1,265		n/a		n/a		\$1,365		
**Guaranteed placement		n/a		\$1,000		n/a		n/a		\$1,100		n/a		

* 10% discount for advertising 4x (like-size and color ads in 4 consecutive issues)

PLEASE PRINT CLEARLY

Business name as it is to appear in the Ad Index

Contact Name Phone Fax

Address

City State/Country Zip/Postal Code

Email Website

Authorized Signature Date

PAYMENT INFORMATION

All orders must be paid upon receipt of invoice.

The National Flute Association, Inc.

70 E. Lake St. #200
Chicago, IL 60601
312-332-6682 | fax: 312-332-6684

E-Mail Ad Materials to:

awelsbacher@nfaonline.org

Please send advertising orders or inquiries to:

Glenn Karaban | Karaban Media Services, Inc.
212-840-0660 | advertising@nfaonline.org

For more information, see ad information sheet and visit nfaonline.org. Contracts may be cancelled only if notice is received before issue deadline. Advertisers with established credit with the NFA will be billed following publication. Payments are due within 30 days of billing. Make credit card payments at the link above. Outstanding accounts will have future ads withheld from publication and advertisers will be prohibited from exhibiting with the NFA until satisfactory arrangements are made. Non-conforming ads may be rejected. The NFA is not responsible for delayed delivery of *The Flutist Quarterly*. The NFA reserves the right to refuse to print an advertisement for whatever reason the NFA deems necessary. Each advertiser and its agent or agencies are responsible for obtaining any and all necessary permissions and/or licenses required to use any of the content of their ad(s). NFA may require that an advertiser submit copies of such permissions and/or licenses along with its ad copy. All advertisers and their agencies assume responsibility for the contents of their ads and agree to indemnify NFA from any and all claims and expenses arising therefrom.

Revised 9/11/19