



THE NATIONAL FLUTE ASSOCIATION Convention Program Book Advertising Contract

You are invited to advertise in the official program book for the NFA Convention. The program book will be given to all who attend the convention. Advertising will be interspersed throughout the book and exhibitors receive special discount rates. All orders must be accompanied by payment and received no later than **June 1**. All ads must comply with the sizes specified below. Ad artwork cannot be obtained from other publications.

MECHANICAL REQUIREMENTS: Finished page size: 5 ½" wide x 8 ½" high.

Press-ready PDFs are the preferred format. PDF files should separate to either CMYK or Black as appropriate. We also accept high-res (300 dpi) TIFF and JPEG files. These files should also be either CMYK or BW as appropriate. PDF, TIFF, or JPEG resolution should be at least 300 dpi at 100% (the size to be run in the program book). E-mail materials to kkrenz@nfaonline.org. Put in the subject line your company name and "NFA Program Book ad."

***** PLEASE EMAIL COMPLETED, SIGNED FORM TO ROYA FARZANEH AT ADVERTISING@NFAONLINE.ORG *****

Ad Sizes and Rates Please indicate the size and color option by checking the appropriate box.	Exhibitor Rates				Non-Exhibitor Rates				For office use only	
	✓	Black & White	✓	Color	✓	Black & White	✓	Color	Gross	Net
Full-Page (4 ½" wide x 7 ½" high)*		\$340		\$500		\$475		\$605		
Full-Page with bleed (6" wide x 9" high, all type and graphics ½" from edges)		\$340		\$500		\$475		\$605		
1/2 Page (4 ½" wide x 3 ½" high)		\$215		n/a		\$300		n/a		
1/4 Page Horizontal (4 ½" wide x 1 ½" high)		\$150		n/a		\$240		n/a		
1/4 Page Vertical (2 ¼" wide x 3 ½" high)		\$150		n/a		\$240		n/a		
*Guaranteed placement (full page 4/C only)		n/a		\$550		n/a		\$665		

PLEASE PRINT CLEARLY

Business name as it is to appear in the Ad Index

Contact Name

Phone

Fax

Address

City

State/Country

Zip/Postal Code

Email

Website

Authorized Signature

Date

PAYMENT INFORMATION

All orders must be paid upon receipt of invoice.

ALL ORDERS MUST BE RECEIVED NO LATER THAN JUNE 1.

Contact Roya Farzaneh with questions or for more information:
615-906-5730 or advertising@nfaonline.org

MATERIALS SUBMITTED

E-Mail materials to: kkrenz@nfaonline.org

4/C High Resolution PDF (300 dpi minimum)

B/W High Resolution PDF (300 dpi minimum)

4/C High Resolution JPG or TIFF (300 dpi minimum)

B/W High Resolution JPG or TIFF (300 dpi minimum)

The National Flute Association, Inc.

70 E. Lake St. #200

Chicago, IL 60601

312-332-6682 | fax: 312-332-6684

The NFA reserves the right to refuse to print an advertisement for whatever reason the NFA deems necessary. Each advertiser and its agent or agencies are responsible for obtaining any and all necessary permissions and/or licenses required to use any of the content of their ad(s). NFA may require that an advertiser submit copies of such permissions and/or licenses along with its ad copy. All advertisers and their agencies assume responsibility for the contents of their ads and agree to indemnify NFA from any and all claims and expenses arising therefrom.